



FOR IMMEDIATE RELEASE

**CLEAR-COM'S CONCERT ENABLED IN ASSOCIATED PRESS' ENPS APPLICATION AT
THE 2011 NAB SHOW**

New Release of Concert Simplifies Newsroom Communications for Journalists around the World

LAS VEGAS, NV, APRIL 4, 2011 — **Clear-Com**[®], a global leader in critical voice communication systems and a Technical & Engineering Emmy[®] Award winner, today introduces Version 2.6 of the company's **Clear-Com Concert**[™] **Intercom-over-IP Communications Solution** at the 2011 NAB Show (Booth C6647). This latest version features the debut of "**Concert for Newsroom**," an integrated intercom solution to **Associated Press' ENPS** (Essential News Production System), allowing journalists using Concert to quickly, easily, and cost-effectively communicate with other newsroom members who also have access to the system.

Ideal for ENG applications, Concert for Newsroom will assist busy reporters chasing stories in the field to get in touch with their editors, producers and other production team members with the click of a mouse. To start a chat with Concert, ENPS users need only to scroll through their contacts and click the appropriate name or icon to initiate a call and/or chat, simultaneously. In cases where multiple members need to have a conference about a story, the user can drag-and-drop multiple contacts into a conference, or members can double-click on a session link and join the call—all while working within ENPS stories. Users can see immediately the availability of any other ENPS participants for a call or text message, saving journalists time when deadlines are fast approaching.

"Concert has truly defined Intercom-over-IP with its ability to seamlessly integrate with traditional intercom systems and external audio interfaces over standard IP networks," says Patrick Menard, Product Manager of Concert at Clear-Com. "Now with the incorporation of the application into ENPS, users have even more options with which to communicate, helping them focus on the story and not technology. Time is often an enemy to those working in the field. A low cell battery or being out of cell range can often cause issues when gathering info for a time-sensitive story. With Concert, this concern is taken out of the equation as you are communicating through ENPS."

Concert can easily interface with external audio systems, including partyline systems, paging systems, program feeds and other matrix systems using a four-wire interface over a standard IP network, providing a seamless communications network. Those using Concert within ENPS can also benefit from additional features, such as the ability to initiate simultaneous call or chat sessions without disconnecting the current session and receive audio program feeds from the newsroom and/or other users. Program feeds can be interrupted by important communications from the news director or producer speaking over intercom, ensuring that all critical communications come through to the intended recipients.

AP will also be demonstrating Concert for Newsroom at the company's NAB booth SU2002. Clear-Com Concert is compatible with Windows 7 and XP, as well as with MAC operating systems. Concert for Newsroom applications is compatible with Windows 7 and XP.

(more)

About Clear-Com®

Clear-Com, an HME company, is a global provider in professional voice communications systems since 1968. We develop and market proven intercom technologies such as Analog & Digital Partyline, Digital Matrix, Wireless and Intercom-over-IP systems for critical communication applications in broadcast, performance venues, military, government and enterprise markets. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communications solutions. For more information, please visit www.clearcom.com.

About HM Electronics, Inc. (HME)

A privately held company founded in 1971, HME has continued to be a leading provider of innovative technology focused on enhancing productivity and customer service for multiple markets including pro audio, sports, and restaurants. HME developed the first wireless intercom system for pro audio and continues to introduce exciting, cutting-edge wireless intercoms that enhance communications, increase productivity and facilitate creativity for virtually any application. For more information, please visit www.hme.com.

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